
RIVERTOWN

RECDD II General Manager Report

Date of report: 12/15/21

Submitted by: Jason Davidson

RiverClub update/No board action required:

RiverTown September Lifestyle Report

Completed by Lifestyle Director Clint Waugh and Regional Lifestyle Director Ross Ruben

Exercise Classes and Kids Programming

Zumba with a Twist

- Class times staying the same, no adjustments needed.
- The class takes place inside the RiverHouse Ballet Room.

Pilates and Barre

- The Barre class runs once a week on Tuesday evening and takes place inside the RiverHouse Ballet Room.
- The Pilates class runs once a week on Thursday evening and takes place inside the RiverHouse Ballet Room.

Aqua and Land Aerobics

- Now moving into the colder months, we have transitioned to land aerobic classes only.
- To test interest for each class, we are running a Monday, Wednesday, Friday class schedule
- Monday and Wednesday – Tracie's choice, and Friday walking class
- Subject to change on the schedule due to participation.

Tennis

- Kids Tennis continues to be offered. This takes place one evening a week on the Tennis Courts with 6-10 participants for each age group.
- Adult tennis has moved to Saturday mornings, with the top Tennis pro from 904 tennis running the program.
- Beginners' women's class (10am to 11am) for Saturday's, men's and cardio were dropped after no sign ups

Soccer Shots

- Fall session continues to November 22nd on Monday's.
- The winter program will start November 29th and run through February 7th.
- Summer numbers were as follows:
 - 19 minis (2–3-year-olds)
 - 16 classics (4–5-year-olds)
 - 15 premiers (6–9-year-olds)

Gentle Flow Yoga

- Every Monday Morning 9:30 – 10:20 AM at the RiverHouse Ballet Room.

Mary Time Music

- Holiday session classes run from October 26th through December 15th.
- Classes on Tuesdays and Wednesdays

Food Trucks

- Every Monday evening, Sal's Cucina is at the RiverHouse – Sal's is doing very well with an average revenue of \$650.00 each Monday.
- Blazing Buffalo is shutting down its operation at the end of October. In place of Blazin Buffalo, every 2nd and 4th Thursday, we are going to have a different Taco truck for Taco Thursday!
- We host 2-3 food trucks in rotation at the RiverHouse from 5:00 PM – 8:00 PM. We also host one truck outside the gates of WaterSong twice a month, we have taken December off. We began to collect money from the food trucks (\$25.00 per savory and \$15.00 per dessert) starting on September 3rd. Revenue going back to CDD.

November Events:

- Food Truck Friday
- Italian Nights Monday
- Taco Thursday with El Agave Azul – (11/11)
 - Taking the place of Blazin Buffalo, different taco trucks each time
- Live Music at the Café – (11/5)
 - Goliath Flores played the Café from 5:00 PM to 8:00 PM
- Adults Only Karaoke – (11/13)
 - Adults only Karaoke at the RiverClub from 6:00 PM to 8:00 PM
- RiverTown Vendor Fair – (11/13)
 - 30 total vendors for a gifts and craft fair at the RiverHouse from 11:00 AM to 2:00 PM
 - \$980 of revenue straight back to the district
 - Lot of resident participation as vendors
- Live Music at the Café – (11/19)
 - Lucas Villanueva played the Café from 5:00 PM to 8:00 PM

December Events:

- Food Truck Friday
 - Will not be happening on December 24th and 31st due to the holidays.
- Italian Nights Monday
 - Will not be onsite on December 27th or January 3rd due to the holiday.
- Taco Thursdays (12/9)
 - El Mariachi Loko will be here for Taco Thursday
- Light the Night
 - Luminaries are being pre-ordered through December 5th. Each kit contains 12 luminary bags, 12 candles and 2 bags of sand. Kits are \$10 and all the proceeds goes

to Pine Caste, who we have used in the past as well for this. Light the Night will take place on the evening of December 24th at 7:00 PM.

- Holiday Movie Night (12/4)
 - The Grinch will be showed at the RiverClub Amphitheater on December 4th at 6:00pm. We are collecting unwrapped toys for Toys for tots during the movie as well. The café will be open for residents to utilize.
- Blood Drive (12/10)
 - from 1:30pm to 5:00pm at RiverHouse
- RiverTown Holiday Spectacular (12/11)
 - We have an all-day Holiday Spectacular at RiverTown
 - From 12:00 pm to 3:00 pm we will have Santa and amusements for all ages at the RiverClub
 - At 4:30 pm we will have our Holiday Golf Cart Parade sponsored by Nascarts starting at RiverHouse and finishing at RiverClub
 - At 6:00 pm we will have the RiverTown Christmas Tree Lighting at the RiverClub
 - At 6:30 pm a concert by the American Sirens will take place at the Amphitheater
- Live Music at the RiverClub (12/17)
 - Live music at the café from 5:00 pm to 8:00 pm
- Jacksonville Jaguars Outing (12/19)
 - As of Thanksgiving, already had triple the participation from the September game.

January Events:

- Food Truck Friday's
- Italian Night Monday's
- Taco Thursdays (13th and 27th)
- Trivia with DJ Ross (20th)
- Golf Cart Maintenance – working to confirm this for the 15th
- Wine Tasting with Appetizers (ticketed event for adults) (working on date)
- Color Run 5k (29th)

February Events:

- Food Truck Friday's
- Italian Night Monday's
- Taco Thursdays (10th and 24th)
- Trivia with DJ Ross (17th)
- Music Bingo with DJ Ross (3rd)
- Daddy Daughter Dance (4th)
- Adults Only Valentine's Dinner (TBD)
- Superbowl Party at the RiverClub (13th)

March Events:

- Food Truck Friday's
- Italian Night Monday's
- Taco Thursdays (10th and 24th)
- Trivia with DJ Ross (10th)
- St Patrick's Day Sham-rock Concert (17th)

- NCAA Tournament at the RiverClub (Thursday 17th thru 20th/Thursday 24th thru 27th)
- Mardi Gras Adults Only Party (date TBD)

RT Website and Mobile Website – Update

- Website and mobile website are live now.
- In working with Mattamy's sales team, we sent over a "how to for residents" to help aid residents with acquiring access cards.
- Since launch:
 - Newsletter Sign ups – 122
 - Access Card forms – 34
 - Contact us/report a concern – 18
 - Haven (3)
 - Groves (1)
 - Lakes 1 (2)
 - Landings (3)
 - Enclaves (1)
 - Arbors (3)
 - Gardens (2)
 - Northlake (1)
 - Homestead (2)

RIVERTOWN

Field Operations Report

Date of report: 12/15/21

Submitted by: Johnathan Perry

RiverHouse

- Lounges
 - All lounge that had broken or torn material have been repaired.
- Umbrellas
 - All bases and umbrellas have arrived and have been placed on the pool deck.
- Pressure Washing
 - The maintenance team is working on pressure washing the slide tower, red bricks walls and pavers within the RiverHouse.
- Holiday Lighting
 - All lighting has been installed.

RiverClub

- Café Foot Rail

- The railing in the café along the bar has been sanded and repainted.
- Women's Restroom
 - An area that has been damaged due to the door in the women's restroom has been identified and is being scheduled for repair.
- Holiday Lighting
 - All lights have been installed. We are awaiting the installation of colored screens for the up lights.

Common Areas

- Pressure Washing
 - The pressure washing of common areas and main roads is still ongoing.
- Welcome Center Waterfall
 - The exit side waterfall pit flooded on 11/04.
 - We have received a proposal from one vendor and a response from another. We are still awaiting a proposal and response from two other vendors.
 - The connections to the sump pumps were replaced to preclude any further pit flooding.
- Street Signs
 - The signs in the Gardens have been repaired. We are awaiting the straightening of the sign in NorthLake and the removal of the sign in the Landings.
- Community Street Lights
 - We have had reports of some streetlights that are out. We are researching which lights need repair and working with our vendor to have the issues resolved as soon as possible.
- Lights on RiverTown Blvd.
 - The lights have been repaired. We are still awaiting the replacement of the breaker box.
- Pond Fountain
 - Both fountains on RiverTown Main St and on KeyStone Corners, have been repaired and are functioning properly.
- Dog Station
 - The dog station between The Enclaves and The Groves has been relocated to a more convenient location.
 - The dog station on Lakehouse Dr has been relocated to the path near the pond.
- Potholes
 - The maintenance team has filled potholes at Roycroft Rd and Dahlia Rd.
- Welcome Center Holiday Lights
 - We have had reports of intermittent issues with the light at the entrance near the Welcome Center. We are researching what the issue may be and will repair as needed.
- WaterSong Sign
 - The entry monument at WaterSong was deep cleaned and painted.